



HotelStar



GlobalStar Travel Management has chosen CCRA to power HotelStar for its global partner network providing access to an inventory in excess of 160,000 hotels. We determined that CCRA's extensive industry relationships, negotiating power and content diversity allows our partners to provide significantly enhanced benefits to our customers with rates that support not only the business travel sector, but leisure and conference requirements.

Reach: The GlobalStar proprietary hotel booking portal features up to 5 categories of real-time rates and inventory at over 160,000 hotels worldwide:

- Enhanced Commission
- "Safety Net" rates
- Internet Discount – inventory from the leading provider of online rates
- GDS Promotions
- Preferred Rates Program

Range: Through HotelStar, GlobalStar partners have access via the GDS to negotiated rates that span the spectrum from budget to deluxe, from suburban to center city, from roadside to resort."

- 32,000 properties, representing 191 hotel chains in 6,880 cities in 149 countries
- Thousands of value added amenities
- 16,000 rates better than BAR rates
- 17,000 properties in the mid-price range
- 2,729 extended stay and residential hotels
- 100% Last Room Availability
- 100% Commissionable

Recognition:

- HotelStar Exclusive: hotels offer GlobalStar Clients an exclusive "something extra" for every stay – this could include bonus commission for the agent, or an amenity for your client
- Blocked Space: over 60,000 rooms through Safety Net Program, in destinations around the World.

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Delivered locally.