

GlobalStar
Travel Management

21st Annual Conference 2025



Route to Success

22nd - 24th September • Dubai ~ UAE

Sweden

Helena Zar Vallin

CEO



Welcome to the Lingmerths Group

We are a partner with the heart in service where travel becomes meetings that develop people, companies and organizations.

- **75 years in business**
- **Swedish and local**
- **The best personal service, we answer quickly, 24/7.**
- **60-70% governmental, 30-40% private business**
- **Online and offline, high quality**



5 good reasons to partner with Lingmerths Group



An agreement with us means a lower cost.

Travellers booked with us are made on Lingmerth's preferential contract prices that we have with airlines, hotel chains and train operators. Having a partner agreement with us simply gives you lower costs thanks to our reliable and long-standing relationships with operators in the industry.

Booking in one place provides safety and security.

When all the company's trips are booked in one place, it provides an overall picture of where colleagues are in the world. Caring for the safety and work environment of travelling employees is only possible when travel is concentrated with us. Changes, crises, and cancellations, in addition to personal advice, are kept together in a uniform and easy-to-understand way – all with a single contact for you at Lingmerths.

Consolidated Booking provides total cost control.

It provides a time-efficient and administrative advantage for your business to book with Lingmerths and control against the company's policy. You don't have to have your own expenses and colleagues don't have to use your own working hours to search for tickets at a lower price on private travel sites and various websites. With us, hotels, flights, trains and rental cars are gathered in one place. In addition to knowing where your employee is if you need to get in touch.

Knowledgeable staff with an eye on your business's needs.

A dedicated team with us understands your specific needs and adapts your business travel to your designed policy. We believe in the engaging connection that our knowledgeable travel advisors provide. It is not just a ticket that is booked, but a secure overall solution with relevant external monitoring. If your company wants a digital solution, we tailor it for you with our reliable digital tools.

Comprehensive, Swedish-speaking support – whenever and wherever.

When the need arises and the crisis hits, we are here to help. 24 hours a day, every day of the week and every day of the year. You have a point of contact into Lingmerths – we take care of the rest.



Team 5 – Ready to support you!



Angelica
Lingmerth



Anneli
Nordmark



Birgitta
Malmgren



Caroline
Karlsson



Elin
Svensson



Emma
Krantz



Jenny
Setterberg



Joakim
Sandberg



Katarina
Jelica



Jonna
Comstedt
Sjöstrand



Madeleine
Kanevad



Maria
Abdelahad



Maria
Ladan



Monika
Göthberg



Samuel
Nordmark



Sebastian
Grön



Sofia
Torvaldsson



Therese
Beijer



Nils-Erik
Argus



Regionchef
Susanna Björk



A smart full-service department with an in-house travel partner and a diverse portfolio in **group travel, meetings and events**. The people in this department are hand-picked for their specific skills and responsiveness.

Here you have a team that together has an unbeatable CV. A team that is driven by the collaboration with you as a customer and to always deliver on their mission.

Three key words

MAGIC. BRAVE AND DETERMINED



Two business areas, two brands, three offers...

Generalist is good, but specialist are better

 Lingmerths



Business travel customers

BUSINESS TRAVEL

- Business travel customers come to us via Lingmerths
- It is common for business travel operators to offer group travel, conferences and meetings.
- But we also have unique opportunities to offer top international events.

MEETINGS

- Both event and business travel clients are looking for help with meetings, conferences and group travel
- We provide this seamlessly through our team at Eventity
- Who with their specialist knowledge can take your meeting to new levels

EVENTS

- Event customers come to us via Eventity
- Our event customers get a unique opportunity to utilize our total logistics expertise
- Thanks to Lingmerths, Eventity can offer full service to and from events, kick offs etc for their employees
- To offer a stable, safe, smart and sustainable supply

eventity



Event customers